**CROWDFUNDING REPORT**

Conclusions:

The success and failure rates of crowdfunding campaigns can be determined through the analysis of crowdfunding. It facilitates the consideration of factors that need to be taken into account.

The number of backers contributes to determining the average donation; this increases the number of backers for future campaigns.

An examination of the percent funded gives an approximate indication of the success or failure rate of the campaign. An analysis of this rate can provide insights into campaign goals.

Identifying the value and demand of a particular product can be accomplished by dividing it into different categories.

As a result of this analysis, specific quality products and marketing strategies can be implemented in order to achieve the desired results.

Limitations:

 There is a possibility that the dataset contains approximate data, which may result in inaccurate results.

Location, seasons, time contributes more to the campaign. Depending on whether the product suits that region people also matter to the goal.

Possible Graphs:

Stacked bar, stacked column, clustered bar charts, scatter plot which gives equally a better understanding to the campaign.